GUCCI

SUSTAINABLE EVENT MANAGEMENT POLICY
OUR COMMITMENT TO THE EVENT SUSTAINABILITY

Gucci, in implementing its Corporate Sustainability & Responsibility Policy, undertakes to take actions intended to manage sustainably every single phase of its events, from planning to realization. This commitment is achieved through concrete actions in the management of its business set out in the single corporate processes and cross-functionally.

In accordance with the ISO 20121 requirements, Gucci undertakes to:

• Adopt the highest standards and international guidelines on the issues of human rights, labour, people, health, safety, environment, sustainable sourcing of raw materials, biodiversity and animal welfare;
• Meet the relevant statutory national and international requirements and the commitments agreed with the interested parties (any individual who is a legitimate stakeholder and/or affected by its activities);
• Implement the principles outlined in its own “Declaration of intents and values” and in other policies including in particular:
  o Corporate Sustainability & Responsibility Policy;
  o Social Accountability Policy (Policy SA8000);
  o Environmental Policy (Policy ISO14001);
  o Health and Safety Policy (Policy ISO45001);
• Ensure proper management of the world’s limited resources by promoting a culture centered on respect, while also encouraging innovation, creativity and evolution;
• Involve our suppliers in all phases of the event through adherence to the Sustainability Principles;
• Meet the requirements laid down in ISO 20121, by setting specific targets aimed at sustainable management of events from the phases of design, planning, realization, monitoring, re-assessment and reporting in view of continuous improvement;
• Ensure that this policy is comprehended, implement and disseminated to all interested parties.