On the occasion of World Water Day 2018, Gucci and CHIME FOR CHANGE announced a new partnership with Beyoncé and UNICEF USA to bring clean, safe water to the children of Burundi. Through her BeyGOOD philanthropic arm, Beyoncé launched the multi-year BEYGOOD4BURUNDI initiative with UNICEF USA in 2017 to support programs to improve water, sanitation and basic hygiene practices in the most difficult-to-reach areas of the landlocked East African nation, where nearly half the population had no access to safe water.
From January 2018 to August 2019, as a founding partner of BEYGOOD4BURUNDI Gucci and CHIME FOR CHANGE supported the construction and rehabilitation of Water Access, Sanitation and Hygiene (WASH) infrastructure in targeted areas across Burundi, the development and strengthening of Water Management Communities, and hygiene awareness campaigns for water safety. This investment enabled 4,850 additional people to gain sustainable access to safe drinking water, benefitting 36,000+ people total since January 2018. Additionally, community members received information to help them improve their knowledge of household water treatment and storage, safe hygiene practices in communities, schools and health centers, and menstrual health and hygiene.

Here are some highlights from BEYGOOD4BURUNDI’s progress in bringing clean, safe water to women and children in Burundi:

- 36,436 people gained access to a sustainable source of safe water: 31,586 people in 2018 and 4,850 in 2019
- 101 water points were constructed or rehabilitated: 84 in 2018 (25 protected wells; 20 protected springs; and 2 water supply systems that include 39 water points) and 17 in 2019 (all protected wells)
- 126 new Water Point Management Committees (WPMC) were established: 84 in 2018 and 42 in 2019
- 630 WPMC members were trained: 420 in 2018 and 210 in 2019
- 24 local plumbers were trained on water infrastructure technology: 16 in 2018 and 8 in 2019
- 36 community leaders were trained on how to conduct community hygiene promotion activities: 24 in 2018 and 12 in 2019
- 63,987 people benefitted from hygiene education, mobilization and information sessions (all in 2018)
– 126 committees composed of school administration representatives, community members and students from hygiene clubs were established and trained on key family hygiene practices: 84 in 2018 and 42 in 2019

– Officials and hygiene clubs at 10 schools engaged in capacity building on hygiene, including menstrual hygiene management (MHM) (all in 2018)

– 2,000 reusable sanitary pads were distributed to vulnerable women and adolescent girls (all in 2018)

To support Gucci and CHIME FOR CHANGE, Beyoncé and UNICEF in empowering women, girls and families in Burundi through access to clean, safe water, visit Beyonce.com/beygood4burundi.