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25 FOR 25 SERIES

## SHARMEEN OBAID-CHINOY

*25 for 25 is an original content series by Gucci and CHIME FOR CHANGE to mark the historic milestone of Beijing +25 in March, as well as Women's History Month. The series will highlight activists, CHIME Advisory Board members, partners and supporters who represent the progress made on gender equality over the past 25 years, as well as the emerging next generation continuing this critical work.*



On International Women's Day, CHIME is honored to feature Academy Award-winning director and CHIME Advisory Board member **Sharmeen Obaid-Chinoy**, whose animated film *SITARA: Let Girls Dream* premieres today on **Netflix**. The ultimate storyteller, Sharmeen uses her talent to focus global audiences on issues affecting marginalized communities to change minds and catalyze change. Explore Sharmeen's reflections on the challenges and hopes for a gender-equal future below.

## **What are your hopes and expectations for gender equality in the next 25 years?**

I hope that a greater number of women will reach in managerial positions, in board rooms, in decision-making chairs, and I hope that they will then work at opening doors for other women.

## **What does gender equality mean to you?**

It means that every woman born into this world knows that she can achieve whatever she sets her mind to. It means she can live and breathe without any man-made laws or cultural norms getting in her way. That, to me, is gender equality.

## **What keeps you energized and committed as a leader for gender equality?**

I am inspired by the stories I interact with on a daily basis. Tales of ordinary women fighting extraordinary circumstances, holding their head up high and creating change for the next generation. Their passion energizes me and keeps me committed as a leader for gender equality.



*Photos courtesy of SOC Films.*