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25 FOR 25 SERIES

SCARLETT CURTIS

25 for 25 is an original content series by Gucci and CHIME FOR CHANGE to mark the historic milestone of Beijing +25 in March, as well as Women's History Month. The series will highlight activists, CHIME Advisory Board members, partners and supporters who represent the progress made on gender equality over the past 25 years, and the emerging next generation continuing this critical work.



CHIME is proud to feature writer and activist **Scarlett Curtis** as part of 25 for 25. Scarlett who has sparked important conversations about gender equality through her work and continues to lead the emerging generation through persistent activism. She also is the recipient of the **2019 Changemaker Award**, presented by Gucci and CHIME FOR CHANGE at Equality Now's Annual Make Equality Reality Gala, and she recently hosted the **Gucci podcast** on International Women's Day, discussing feminism, gender and media with actress Gugu Mbatha-Raw. Explore Scarlett's reflections on her vision for the next 25 years and how others can get involved in the fight for gender equality in their communities below.

What are your hopes and expectations for gender equality in the next 25 years?

We need to start getting laws in place, systems to protect women. Domestic violence, FGM, Equal Pay, Sexual Harassment; these are all things that could be helped by legislation and yet we're relying on activists not governments to fix them!

What advice would you give younger generations on how to advocate / work for gender equality as they get older?

My main advice would be to start small! You're not going to achieve everything you want to as quickly as you would like, but if you focus on a small issue affecting women in your community or local area you can build up a foundation for activism and start from there. Maybe think about something you'd like to change in your school or university and start a campaign! If you haven't got the time then consider donating to or volunteering for a charity you love. Sometimes supporting a project is more helpful than starting your own thing.

Who do you look to as an example / role model in the fight for gender equality?

I'm most inspired by people who have been in this fight for a LONG TIME and still haven't given up hope. People like Gloria Steinem, Tarana Burke, Jude Kelly, Jess Phillips, Gabby Edlin – they've never given up hope, they know that change will come, slowly maybe but surely.

