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25 FOR 25 SERIES

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25 for 25 is an original content series by Gucci and CHIME FOR CHANGE to mark the historic milestone of Beijing +25 in March, as well as Women's History Month. The series will highlight activists, CHIME Advisory Board members, partners and supporters who represent the progress made on gender equality over the past 25 years, and the emerging next generation continuing this critical work.



As the CEO and Founder of **RISE**, Amanda leads a legislative reform movement in the United States, organizing and empowering citizens to create and demand laws that codify their civil rights. Amanda was also a featured speaker at CHIME's 2019 Everyday Activism event with Equality Now. She shares her hopes and inspirations for a gender-equal future below.

What are your hopes and expectations for gender equality in the next 25 years?

One day the glass ceiling will be broken. It will be broken so often it is no longer a marvel. My hope is for the table of power to reflect all genders.

What does gender equality mean to you?

Gender equality means everyone having the ability to live out whatever it is they want to do, regardless of their gender.

What advice would you give younger generations on how to advocate / work for gender equality as they get older?

No one is powerless when we come together. No one is invisible when we demand to be seen.

Who do you look to as an example / role model in the fight for gender equality?

I look to Ai-Jen Poo, the founder of the National Domestic Workers Alliance. She uplifts so many, including myself.

