

GUCCI

NOTE TO EDITORS

GUCCI AWARDS GRANTS TO 16 NON-PROFIT ORGANIZATIONS ACROSS NORTH AMERICA, FUELING SOCIAL IMPACT IN DIVERSE COMMUNITIES

1. [HBCU VC](#), Atlanta, GA - HBCUvc's mission is to foster the development of inclusive innovation economies. They accomplish this by increasing the number of Black and Latinx venture capital leaders in communities where entrepreneurs face barriers in accessing investment capital. Their thesis is – by increasing the number of Black and Latinx decision-makers in venture capital, they can fund more entrepreneurs of color, ultimately creating job and wealth opportunities for communities of color. Funding from Gucci Changemakers will support their programming and increase their capacity in 2020 to support more Black and Brown future venture capital leaders.
2. [After School Matters](#), Chicago, IL - After School Matters (ASM) is a non-profit organization that provides life-changing after-school and summer program opportunities to nearly 19,000 Chicago high school teens each year. Funding from Gucci Changemakers will help provide 16 Fashion programs to 250 teens during the 2020 calendar year. Teens develop technical skills from sewing basics and fashion illustration, to garment design and construction. Teens also develop 21st century, socio-emotional, skills critical for college- and career-readiness.
3. [Braven](#), Chicago, IL - Braven is a national nonprofit that supports untapped students from college to career by partnering with universities and employers to offer a two-part experience. The experience begins with a credit-bearing college course and is followed by ongoing support until graduation. Funding from Gucci Changemakers will help Braven expand its impact in Chicago at National Louis University. This project will support growing the Braven Accelerator course to empower an additional 70 first-generation college students, students from low-income backgrounds, and/or students of color with the skills, networks, experiences and networks necessary for strong job attainment. In addition, it will help support the Post-Accelerator Fellows that are still on National Louis University's campus during the 2019-2020 academic year. The total community impact will be nearly 200 first generation, low-income college students at NLU.
4. [Design Core](#), Detroit, MI - Design Core Detroit's mission is to establish Detroit as a recognized and valued world-class resource for creative talent by strengthening design-driven businesses. In addition to providing traditional business support services to design businesses, Design Core works to grow the market for Detroit design and works to position Detroit design as having unique value. Design Core is a department within College for Creative Studies. Funding from Gucci Changemakers will support Design in the City, which pairs product designers/manufacturers with local shops to exhibit their work, drive traffic to the stores, and give people a chance to see "design in the city." They will recruit

six emerging female designers, with an emphasis on women of color, and connect them with six carefully selected neighborhood retail spaces to create installations of their designs and showcase them for 30 days during Detroit's Month of Design.

5. [Writers in the Schools](#), Houston, TX - WITS Performance is an arts education initiative that harnesses the energy and relevance of spoken-word poetry to cultivate confidence, leadership, civic engagement, self-expression, community, and collaboration among Greater Houston youth. Professional spoken-word artists offer generative writing workshops, empowering students as the experts on their own personal narratives. Funding from Gucci Changemakers will support WITS Performance, which will engage with students at 5 new partner schools in diverse, historic Houston neighborhoods during the fall of 2020.
6. [Black AIDS Institute](#), Los Angeles, CA - The Black AIDS Institute is the leading organization in the US combating HIV and AIDS in the Black community. The Mission of the Black AIDS Institute (BAI) is to stop the AIDS epidemic in Black communities by engaging and mobilizing Black institutions and individuals in efforts to confront HIV. Funding from Gucci Changemakers will support Revolution In Color (RevInColor). In RevInColor, young, Black, gay and bisexual men work to link Black Angelinos to HIV prevention services, treatment, education, and other support services. Peers work together to fight stigma, increase knowledge and life skills, maximize retention of HIV science, engage in peer support and guidance, and build community through training, team activities, and social events.
7. [Educate Tomorrow](#), Miami, FL - Educate Tomorrow supports Miami students who experienced foster care or homelessness get into and graduate from college. Educate Tomorrow college coaches provide support that a high school or college student might receive from a parent or family member. This support includes complete care coordination, rewards for reaching goals through the Educate Tomorrow App, academic and career advice, emergency financial assistance, trauma reduction, and a sense of family with milestone achievement celebrations, all of which equals increased stability in the lives of people desperately in need of it. Funding from Gucci Changemakers will fuel Educate Tomorrow's work supporting Miami students who experienced foster care or homelessness get into and graduate from college, create independence, and become integral, contributing, supportive members of the community.
8. [The Alliance for GLBTQ Youth](#), Miami, FL -The Alliance for GLBTQ Youth is the only non-profit organization in Miami-Dade County exclusively committed to providing prevention, early intervention social services, and advocacy to gay, lesbian, bisexual, transgender, and questioning (GLBTQ) youth, their families, and communities. Funding from Gucci Changemakers will support their 10th annual ChangeMakers Leadership Institute, which provides youth with the opportunity to develop as leaders, critical thinkers, and community activists. ChangeMakers is a youth-driven leadership program designed for young people who are interested in participating in a progressive, youth-led social justice movement.

9. [ACLU of Louisiana](#), New Orleans, LA - Since 1956, the ACLU of Louisiana has worked to advance and preserve the individual rights and liberties guaranteed by the Constitution and laws of the United States and the State of Louisiana. The ACLU of Louisiana seeks to carry out this mission by working through the courts, state legislatures, and in communities, to protect the disfavored, the condemned and the vulnerable. The ACLU of Louisiana will use funding from the Gucci Changemakers Impact Fund for a project to address racially disparate over-use of pre-trial detention in key parishes Louisiana through data collection, civic engagement and popular education. Funding from Gucci Changemakers will support their project to address racially disparate over-use of pre-trial detention in key parishes Louisiana through data collection, civic engagement and popular education. Louisiana has the second highest rate of pretrial incarceration in the country.
10. [Custom Collaborative](#), New York, NY - Custom Collaborative is a New York City-based entrepreneurship and workforce development program that trains and supports women from low-income and immigrant communities to launch fashion careers and businesses. Funding from Gucci Changemakers will support Custom Collaborative's Fashion Fusion project, which is designed to enhance awareness and knowledge of style as a creative synthesis of multiple cultural influences and trends. The project will create and celebrate opportunities for deepening engagement with issues of style among members of the public, especially residents of the Upper Manhattan communities that are home to CC's facilities. The Project will culminate in a special event: CC's Creative Community (CCCC), a two-day family friendly community event that will showcase clothing, accessories, jewelry, and homeware made by artisans who use reclaimed textiles and findings to create new goods.
11. [Slay TV](#), New York, NY - SLAY TV is not just an application. It's a suite of applications covering multiple platforms, both mobile and TV. SLAY TV distributes curated and original queer digital content to consumers globally. Funding from Gucci Changemakers will support The SLAY project, a multimedia initiative that uses social media channels to build a campaign that creates awareness for the cultural contribution of Queer people of culture to the culture-at-large. SLAY will program an event around media content that reflects a diversity of influence not often seen in the LGBTQ space.
12. [National Youth Foundation](#), Philadelphia, PA - The National Youth Foundation (NYF) was co-founded by women of color who wanted to change the landscape of children's books and to empower youth to make those changes. NYF is dedicated to enriching the lives of children through creative educational programming. Funding from Gucci Changemakers will support NYF's Amazing Women's Edition (AWE) project. For this initiative, students in underserved areas of Philadelphia will engage with multicultural heroines to write and illustrate books on those women. For the inaugural project, a group of diverse students

will write and illustrate a picture book about one of the first women to record a hip hop song, Lady B.

13. [Creativity Explored](#), San Francisco, CA - For the past 36 years, Creativity Explored has given artists with developmental disabilities the means to create and share their work with the community, celebrating the power of art to change lives. Creativity Explored artists have seen their work exhibited in museums and galleries in 14 countries, and have earned nearly \$2 million from their art. Funding from Gucci Changemakers will support Creativity Explored's groundbreaking partnership with artists of all abilities and the Museum of Craft and Design to create an innovative, inclusive fashion and textile line.
14. [Talking Points](#), San Francisco, CA - TalkingPoints' mission itself is focused on building connections and opportunities in diverse communities - by connecting and strengthening meaningful relationships between parents and teachers that often do not happen because of language, cultural barriers. We support immigrant, non-English speaking parents to be more involved with their children's communities and schools through technology, creating opportunities for their children who benefit from this relationship building. Funding from Gucci Changemakers will support an innovative multilingual family engagement platform that utilizes AI and human-powered (crowdsourced) two-way translation to enable parents to digitally connect and communicate with teachers regardless of language, and to provide personalized coaching to parents and teachers.
15. [UforChange](#), Toronto, ON, Canada – UforChange provides vulnerable youth, ages 16-29, from Toronto and the GTA access to free 8 month Core Arts Programs which include: photography, fashion design and DJ arts. Upon completion, a graduation exhibition is hosted for their students to exhibit their work, network and sell their creations. During the "school year" guest lectures, one-off workshops, and networking events are offered. UforChange participants are youth, new immigrants or first generation Canadian, living in poverty, and managing a variety of personal challenges, such as bullying, LGBTQ, mental illness, etc. Funding from Gucci Changemakers will support "Upcycle" Runway, a "master fashion class" for their graduating and fashion alumni youth. In the master class, youth will be expected to redesign used clothing. Participants will be expected to produce "upcycled" outfits which will then be demonstrated on a runway and judged by members from Toronto's fashion community.
16. [Thurgood Marshall College Fund](#), Washington, D.C. - Founded in 1987, the Thurgood Marshall College Fund (TMCF) is the nation's largest organization exclusively representing the Black College Community. TMCF member- schools include the publicly-supported Historically Black Colleges and Universities (HBCUs) and Predominantly black Institutions (PBIs). Through scholarships, capacity building and research initiatives, innovative programs, and strategic partnerships, TMCF continues to increase opportunities for HBCU and PBI students so they can afford college and develop their leadership skills and have

meaningful careers that will support them and their families. Funding from Gucci Changemakers will support THE PITCH. In its 5th year, PITCH gives HBCU students hands-on I&E experience through which they develop business and technical skills required by today's innovative businesses, while devising solutions to real-life business problems. Through this grant, 100 HBCU students will be selected to participate in THE PITCH 2020. During this intensive 72-hour experience HBCU students develop solutions to business, social, or educational problems in the form of an app, and pitch their ideas to an expert panel of judges.

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