

GUCCI

GUCCI ANNOUNCES FIRST CLASS OF NORTH AMERICA CHANGEMAKERS SCHOLARS

The \$1.5M Scholarship Program ensures a new generation of diverse young people will gain opportunities and education across the fashion industry

New York, June 12, 2020 – Gucci remains committed to creating positive change within the fashion industry and is honored to announce the 2020 class of Gucci North America Changemakers Scholars. The 20 recipients come from diverse backgrounds and are pursuing various careers within fashion at undergraduate colleges or universities. They will receive an academic scholarship for up to \$20,000 in addition to mentorship and virtual internship opportunities through Gucci America.

“As education is vital to implementing real change and ensuring diverse voices are in positions of power, it is more important than ever to foster the next generation of talent. I loved learning about each inspiring applicant along with our Changemakers Council and we are excited to see what they do next and how they help transform the fashion industry. I am proud to be part of a company that empowers this inaugural class of visionary Changemakers.” said Antoine Phillips, Vice President of Brand & Culture Engagement at Gucci.

The Gucci North America Changemakers Scholarship program was established in March of 2019 and is an initiative featured on the recently relaunched Gucci Equilibrium platform, which details the company’s commitment to generate positive change for people and the planet. The scholarship program provides funds to undergraduate students with unmet financial needs passionate about careers in the fashion industry. The program primarily focuses on students from diverse backgrounds who live or study in one of the 12 Gucci North America Changemakers cities (Atlanta, Chicago, Detroit, Houston, Los Angeles, Miami, New Orleans, New York, Philadelphia, San Francisco, Toronto, and Washington DC.) and/or plan to attend or currently attend a Historically Black College and University (HBCU). However, all students who meet the eligibility criteria are able to apply and be considered for an award. Over the last six months, Gucci enlisted the support of the North America Changemakers Council of community leaders and social change experts to make the final selection of the students for the scholarship program.

Additionally, under the Changemakers umbrella, Gucci is honored to also announce the two recipients of the Gucci North America Changemakers x CFDA Scholars By Design program. This program was conceived to support two diverse graduating high school seniors who plan to study fashion design at an accredited four-year undergraduate college or university. This award is \$20,000 per year for four years for both scholars.

Over the next four years, these scholarship programs will provide \$1.5 million to ensure a new generation of diverse and exceptional young people will gain new opportunities and

experiences across the fashion industry. More than ever, Gucci believes in the power of investing in education and supporting diverse youth to continue the fight against racial inequality.

We salute the talented and deserving inaugural Gucci North America Changemakers Scholars:

- Astrid Viera, currently a high school senior who will be attending Mt. San Jacinto College
- Celeste Haselrig, currently a college freshman attending Parsons
- Destinee Elliott, currently a college freshman attending Thomas Jefferson University
- Diop Russell, currently a college sophomore attending Spelman College
- Fabiola Lopez, currently a college freshman attending Azusa Pacific University
- Gabrielle DeLeon, currently a college freshman attending FIT
- Gideon Gomm, currently a college freshman attending Parsons
- Jasmine Bacchus, currently a college junior at Brown University
- Kaitlyn Gilliam, currently a college junior at Howard University
- Kristian Brown, currently a college sophomore at FIT
- Malachi Williams, currently a high school senior who will be attending Hunter College

- Marcus Williams, currently a college sophomore at University of Southern California: School of Cinematic Arts & Marshall School of Business
- Marie France Mendy, currently a college sophomore at Cornell University
- Maya Davis, currently a high school senior who will be attending Bowling Green State University
- Miles Richards, currently a high school senior who will be attending College for Creative Studies Detroit
- Nailah Barnes, currently a college sophomore at Spelman College
- Nicole Scott, currently a college freshman at the University of Cincinnati
- Sekoi Cooper, currently a college junior at Parsons
- Glory Lee, currently a college freshman at Brown University and Rhode Island School of Design
- Trevon Barnes, currently a college sophomore at FIT

Gucci North America Changemakers x CFDA Scholars By Design

- Ajai Kasim, currently a high school senior who will be attending Parsons
- Kaya Ugorji, currently a high school senior who will be attending FIT

The next round of applications for the Gucci North America Changemakers Scholarship Program will open in Fall 2020.

For more information about the Gucci Changemakers Initiatives applications and eligibility requirements, please visit <http://changemakersus-scholarshipprogram.gucci.com> or call 1-877-482-2430 - Become a Gucci Changemaker! #GucciChangemakers

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GUCCI CHANGEMAKERS

Gucci Changemakers North America is a social impact initiative established in March 2019 focused on increasing inclusion and diversity within the fashion industry and across communities and cities.

Gucci Changemakers North America focus cities include Atlanta, Chicago, Detroit, Houston, Los Angeles, Miami, New Orleans, New York, Philadelphia, San Francisco, Toronto, and Washington DC.

GUCCI NORTH AMERICA CHANGEMAKERS COUNCIL

Antoine Phillips, Bethann Hardison, Brandice Daniel, Brittany Packnett, Cleo Wade, Dapper Dan, Dawinder S. Sidhu, DeRay McKesson, Eric Avila, César E. Chávez, Ivy McGregor, June Ambrose, Kimberly Blackwell, Michaela Angela Davis, Naomi Campbell, Renée E. Tirado, Robert Carter, Sara Kozlowski, Will.i.am, Yaseen Eldik, Yasmeen Hassan, Yvette Noel-Schure

GUCCI EQUILIBRIUM

Gucci Equilibrium is our commitment to generate positive change for people and our planet. Powered by creativity and collaboration, we are reducing our environmental impact and protecting nature, while also prioritizing inclusivity and respect, so that everyone in our global Gucci community is free to express their authentic, diverse selves. As we approach our 100th anniversary, we are moving forward into the coming decades with an ongoing commitment to reinforce our culture of purpose, demonstrating our values through innovative pathways towards social and environmental sustainability. Gucci Equilibrium unifies the principles we uphold and the actions we pursue to treat our world and each other better, for our collective future. For more information visit equilibrium.gucci.com and discover Gucci's instagram dedicated to social and environmental sustainability at Instagram.com/GucciEquilibrium.